

Top Industries of Interest for Private Equity Platform Investments in 2025

3,123

Total PE Platform Deals in 2025

1,891

U.S. & Canada Platform Deals

▼ 26.3%

YoY Decline (vs. 4,235 in 2024)
but Add-ons were up

Top Industries Ranked by % of U.S. & Canada Platform Acquisitions

Rank	Industry	% of PE Deals
1	Construction Services & Engineering	15.7%
2	Software	13.1%
3	Healthcare	11.6%
4	Technology	11.5%
5	Manufacturing	9.6%
6	Retail / E-Commerce	5.3%
7	Finance / Investment	5.1%
8	Food & Beverage	4.9%
9	Consulting	4.6%
10	Artificial Intelligence	4.6%

Despite a 26% decline in deal volume, PE investment remains concentrated in sectors with durable demand, recurring revenue, and clear paths to operational scale.

1 Construction Services & Engineering

Investments in specialty construction, engineering, infrastructure, and commercial landscaping services, supported by recurring maintenance dynamics.

2 Software

Investments in vertical-market and enterprise software solutions spanning compliance, workflow automation, analytics, ERP, and industry-specific applications, supported by recurring subscription revenue.

3 Healthcare

Investments across healthcare services, medical technology, life sciences, and pharmaceutical businesses, supported by non-discretionary demand, recurring patient volumes, regulatory complexity, and opportunities for scaled care delivery.

4 Technology

Investments in data centers, connectivity infrastructure, managed IT services, cybersecurity, and enterprise technology solutions.

5 Manufacturing

Investments in engineered products, specialty materials, and contract manufacturing businesses serving industrial, aerospace, infrastructure, consumer, and specialty end markets.

6 Retail / E-Commerce

Investments in specialty retail, consumer brands, fitness and food concepts, and franchised models.

7 Finance / Investment

Investments in wealth and asset management, insurance and risk services, payments and fintech platforms, and financial advisory businesses, supported by recurring fee-based revenue, and regulatory complexity.

8 Food & Beverage

Investments in branded food and beverage products, foodservice concepts, ingredients, packaging, and pet nutrition businesses, supported by repeat consumer demand, brand loyalty, and scalable manufacturing and distribution models.

9 Consulting

Investments in management, advisory, accounting, cybersecurity, human capital, and technology-enabled consulting services, supported by recurring client relationships, specialized expertise, and consolidation opportunities.

10 Artificial Intelligence

Investments in AI-native software, data and analytics platforms, automation tools, and applied AI solutions across enterprise, healthcare, financial services, and industrial end markets, supported by embedded workflows, recurring usage, and accelerating adoption of AI-driven decision-making.

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Andy Jones

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Leads PEI corporate strategy, product development and growth; background in investment banking and acoustical engineering.

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Dan Mahoney

Co-Founder & CEO, TruSight, LLC

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